# NW Local Food Purchase Agreement Value Chain Coordinator Job Available at Families Anchored in Total Harmony, Inc. (FAITH CDC)

# **Value Chain Coordinator Job Summary**

The NW LFPA Value Chain Coordinator will be responsible for developing and managing the NW LFPA Food Corridor. The Coordinator will be responsible for the following primary activities: 1) providing/connecting farmers with the support and resources needed for market readiness, 2) assisting the Project with establishing a virtual food hub (growing into a future satellite hub) to aggregate farmer and food products; 3) collaborating with distributors to connect farmers to local and regional retail and wholesale markets; 4) participating in the development and vetting of a regional collaborative business or network model that positions BIPOC SDFR's in the corridor for financial viability.

### Value Chain Coordinator Job Duties and Responsibilities

# **Farmer Recruitment and Support**

- Create and implement an outreach plan to inform the farming community about NW
  LFPA corridor opportunities and recruit farmers for secured markets;
- Assist producers with production planning to ensure a continuous supply that meets secured market demand;
- Create, administer, and track coordinated production plans for NW LFPA corridor farms and secure corresponding grower agreements that match farmers' interest and experience level;
- Work with the BIPOC Fellowship Coordinator to organize in-person and virtual trainings for farmers with subject matter experts to increase their market readiness and success;
- Conduct and/or coordinate site visits with corridor farmers to monitor and identify issues with production, quality, food safety and/or regulatory compliance, etc.;
- Connect farmers with local/regional experts and resources to help troubleshoot issues;
- Maintain ongoing communications with farmers regarding planting and harvesting schedules, quality requirements and rejections, PSA/GAP and regulatory compliance, post-harvest handling procedures, packaging and labeling standards, and delivery

### **Aggregation and Distribution Logistics**

- Identify strategically located aggregation points with necessary infrastructure, equipment, and personnel to coordinate farm and food products;
- Provide support, training, and ongoing communication to virtual food hubs to ensure successful aggregation, storage, grading, packaging and labeling, and regulatory compliance;
- Collaborate with private distributors to develop new or tap into existing delivery routes that distribute produce between food hubs and/or to end markets;
- Identify backhaul and outgoing delivery opportunities to ensure routes are financially viable;

 Coordinate logistics of farmer's produce delivery to virtual food hubs, and distributor pick-up and delivery of produce between food hubs and/or end markets

# **Project Management**

- Oversee and manage internal and external project team and related grants, including work plans, budgets, metrics collection, and reporting
- Professionally represent the NW LFPA and FAITH CDC during community outreach meetings, conferences, and other events
- Work with consultant/partners to explore business or network model for the NW LFPA Corridor

# Required Skills and Expertise for the Value Chain Coordinator Job

- High school diploma, or any equivalent combination of experience and training which provides the required knowledge, skills and abilities. Bachelor's degree or higher, preferred.
- Proficiency with basic software and technology including MS Office Suite, Google Drive, smart phones, copier, webinar platforms, etc.
- Dependable and resilient self-starter with an interest and experience in taking on new challenges and overcoming obstacles with little supervision
- Outstanding organizational, record keeping and data management skills
- Superior listening, verbal and written communication and interpersonal skills
- Demonstrated ability to network and collaborate with multi-agency/state initiatives
- Ability to present information clearly and concisely to groups of farmers, buyers, etc.
- Solid business acumen
- Familiarity and experience in postharvest handling, wholesale produce quality standards, regulatory compliance, and GHP/GAP food safety regulations

#### **Preferred Skills and Expertise**

- Knowledge of and comfort with agriculture production, farms and farmers
- Experience selling to, buying from, and/or operating a food hub
- Experience teaching or training farmers
- Leadership skills with proven project and team management

#### Additional Information

Salary: \$38 per hour, not to exceed \$40,000.

Hours: Average of 25 hrs per week; not to exceed 1,040 hours per year, Monday – Friday (with occasional evening and/or weekend work). Consultant has the flexibility to adjust their schedule at their discretion.

Travel: Travel may be required throughout the NW region with mileage reimbursement.

This is a contract position, with no benefits that is fully funded by a two-year USDA Local Food Promotion Program Grant Award. The position is not expected to become a full-time, long-term position.

ANYONE WISHING TO APPLY FOR THE VALUE CHAIN COORDINATOR JOB MAY DO SO BY SENDING THEIR COVER LETTER AND RESUME TO <a href="mailto:cwhittaker@cawhittakercpa.com">cwhittaker@cawhittakercpa.com</a> and <a href="mailto:copy">copy brendajonesburch@gmail.com</a> and <a href="mailto:widowed.warrior2021@gmail.com">widowed.warrior2021@gmail.com</a>.

Application deadline is May 12, 2023. Position will start on May 29, 2023.